**Ideation Phase**

**Empathize & discover**

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| --- | --- |
| Date | 13 March 2023 |
| Team ID | NM2023TMID21195 |
| Project Name | Early prediction for chronic kidney disease detection progressive approach to health management |
| Maximum Mark | 5 Marks |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digital visual that captures knowledge about a user’s

Behaviours and attitudes. It is a useful tool to helps teams better understand their users.

I n the ideation phase we have empathized as our client Service Providers and we have

Acquired the details which are represented in the empathy map given below.

**Example:**

**Empathy Map**

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